

SANTÉ HEALTH FOUNDATION PRESENTS



MASQUERADE

*Ball*





*Proceeds from the Santé Health Foundation Gala will support the Valley Caregiver Resource Center, allowing them to expand their reach and provide additional assistance to families across the Central Valley.*



SANTÉ HEALTH FOUNDATION'S

MASQUERADE  
*Ball*

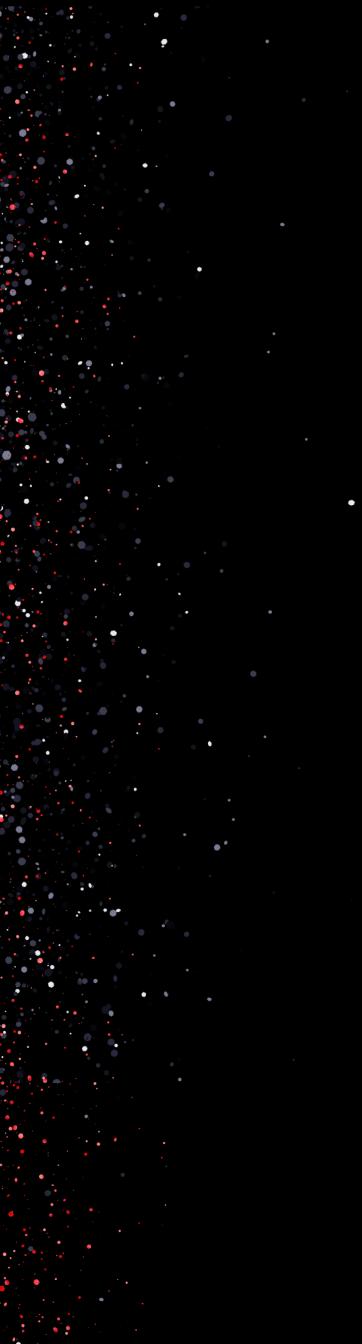
*April 22, 2023*

*Six O' Clock in the Evening*

*Fresno Convention Center*

*Benefiting Valley Caregiver Resource Center*





Dear Friends,

Santé Health Foundation is excited to present our 6th Annual Foundation Gala, A Masquerade Ball, benefiting Valley Caregiver Resource Center.

We invite you to join us on Saturday, April 22, 2023 at the Fresno Convention Center, as we waltz into an elegant evening of entertainment, delicious food, and surprises.

Santé Health Foundation is a 501(c)3 non-profit organization dedicated to providing exceptional services and healthcare to the communities of Fresno, Madera, and Kings Counties. Our leadership is local, along with our doctors and their patients.

Please see the enclosed sponsorship opportunities to learn how you can reserve your spot and join us on April 22nd!

Sincerely,

*Kara Herderich*

# VALLEY CAREGIVER RESOURCE CENTER

Valley Caregiver Resource Center offers solutions to the myriad of challenges facing older adults with Alzheimer's or other forms of dementia and their caregivers in the region, giving voice to the voiceless, restoring dignity to the exploited, and supporting those who care for them. A variety of programs and a 34-year history make VCRC a leading nonprofit care agency for our aging population and their families.

Without resources or support, many older adults in California find themselves in a state of crisis, vulnerable to exploitation and abuse. Even when seniors have family who can help, they are often uninformed, unable, or unwilling to step in, and they frequently suffer from serious mental health conditions due to the stress of their caring role. Caregivers are in need of services as much as the ones they care for. Currently there are approximately 35,000 families dealing with dementia within their homes in Fresno and Madera counties.

Valley Caregiver Resource Center is ready to expand their "Oasis Adult Day Program" serving those with dementia. This build out would add on an additional 3,270 sq ft to their current building and will be able to provide up to an additional 48,576 hours of care per year.

As a non-profit with a mission to serve our most vulnerable clients with dementia, it is essential to keep our fees at minimal cost to allow us to include participants from all socioeconomic backgrounds.

We want to make a difference now and invite you to be a part of this incredible opportunity.

Thank you in advance for your kindness and support.

# SPONSORSHIP PACKAGES

## \$20,000

### THE DIAMOND SPONSOR

- ONE EXCLUSIVE TABLE FOR TEN
- INTRODUCTION DURING PROGRAM
- PREMIUM WINES SERVED AT TABLE
- VIP TRANSPORTATION TO AND FROM THE EVENT FOR YOU AND YOUR GUESTS
- YOUR COMPANY'S NAME PROMINENTLY DISPLAYED AT THE EVENT ON THE "RED CARPET"
- FULL PAGE COLOR AD IN THE EVENT PROGRAM (5.5 X 8.5 PORTRAIT)
- YOUR COMPANY'S NAME LISTED IN THE EVENT PROGRAM
- YOUR COMPANY'S NAME DISPLAYED ON YOUR TABLE
- SIGNIFICANT BRANDING LEADING UP TO THE EVENT

## \$15,000

### THE ONYX SPONSOR

- ONE RESERVED TABLE FOR TEN
- PREMIUM WINES SERVED AT TABLE
- HALF PAGE COLOR AD IN THE EVENT PROGRAM (4.5 X 5.5 PORTRAIT)
- YOUR COMPANY'S NAME LISTED IN THE EVENT PROGRAM
- YOUR COMPANY'S NAME DISPLAYED ON YOUR TABLE



**\$10,000**

**THE PEARL SPONSOR**

- ONE RESERVED TABLE FOR 10
- QUARTER PAGE COLOR AD IN THE EVENT PROGRAM (2.75 X 4.25)
- YOUR COMPANY'S NAME LISTED IN THE EVENT PROGRAM
- YOUR COMPANY'S NAME DISPLAYED ON YOUR TABLE



**\$5,000**

**THE CRIMSON SPONSOR**

\*ONLY 20 AVAILABLE AT THIS LEVEL

- ONE RESERVED TABLE FOR 10
- YOUR COMPANY'S NAME LISTED IN THE EVENT PROGRAM
- YOUR COMPANY'S NAME DISPLAYED ON YOUR TABLE

# DONATION OPPORTUNITIES

**\$15,000**  
ENTERTAINMENT SPONSOR  
(BAND)

**\$10,000**  
ENTERTAINMENT SPONSOR  
(VEGAS ENTERTAINMENT)

**\$10,000**  
COCKTAIL SPONSOR

**\$8,000**  
RED CARPET SPONSOR

**\$5,000**  
PHOTO BOOTH SPONSOR

**\$5,000**  
COFFEE & DESSERT SPONSOR

SPONSORS OF THE ABOVE, WILL BE RECOGNIZED IN THE EVENT PROGRAM AND THROUGHOUT SIGNAGE.

# PROGRAM ADVERTISING OPPORTUNITIES

**\$2,500**

FULL PAGE COLOR AD  
(7" X 7")

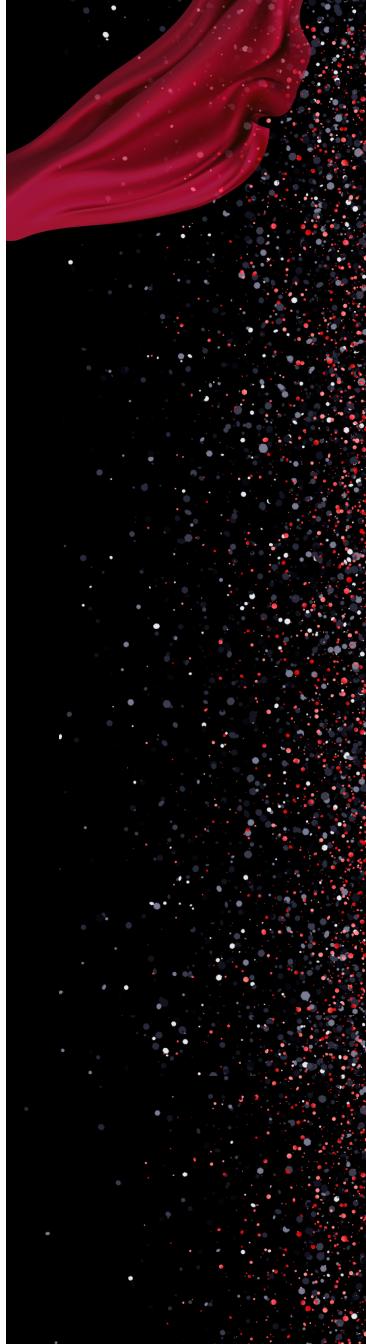
**\$1,500**

HALF PAGE COLOR AD  
(7" X 3.5" PORTRAIT)

**\$1,000**

QUARTER PAGE COLOR  
AD (3.5" X 3.5" PORTRAIT)

ADS MUST BE TURNED IN BY MARCH 8TH, 2023



# INFORMATION & PAYMENT DETAILS

CHECK ENCLOSED

INVOICE ME

SANTÉ HEALTH FOUNDATION  
ATTENTION: KARA HERDERICH  
7370 N. PALM AVE., SUITE 101  
FRESNO, CA 93711

CREDIT CARD



AMOUNT: \$ \_\_\_\_\_

TO PROCESS A CREDIT CARD, PLEASE CONTACT KARA  
HERDERICH AT (559) 228-4278

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

SUITE # \_\_\_\_\_ CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

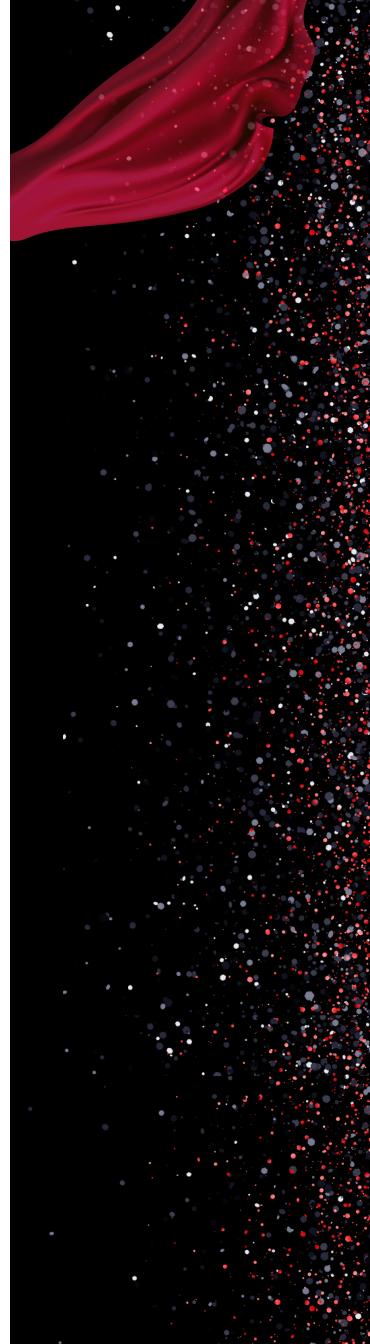
EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

**PLEASE COMPLETE THIS SHEET AND SIGN ABOVE TO SECURE YOUR  
COMMITMENT. PLEASE RETURN THIS FORM BY EMAILING  
KHERDERICH@SANTEHEALTH.NET OR TEXTING KARA AT 810-358-0928.**





SANTÉ HEALTH  
FOUNDATION THANKS  
YOU FOR YOUR  
GENEROSITY AND  
CONTINUED SUPPORT.



SANTÉ HEALTH  
FOUNDATION